

SYRACUSE FRIENDS OF CHAMBER MUSIC

ADVERTISING RESERVATION FORM

I would like to place an ad in Syracuse Friends of Chamber Music's program booklet. The ad will appear in programs for all seven concerts in the 2021-2022 season and online.

Business name _____

Contact name _____

Address _____

Email address _____ Phone no. _____

Black and white ads

- | | | | |
|---------------------|---|----|--|
| Full-page: \$490 | ☐ 11" high x 8.5" wide | | |
| Half-page: \$290 | ☐ 5.5" high x 8.5" wide | OR | ☐ 11" high x 4.25" wide |
| Quarter-page: \$185 | ☐ 2.75" high x 8.5" wide | OR | ☐ 5.5" high by 4.25" wide |

Premium color ads

- | | |
|--|----------------|
| ☐ Inside front cover: \$1,300 | (SOLD) |
| ☐ Inside back cover: \$1,000 | (SOLD) |
| ☐ Back cover: \$1,300 | (SALE PENDING) |

Other color ads:

- | | | | |
|---------------------|---|----|--|
| Full-page: \$800 | ☐ 11" high x 8.5" wide | | |
| Half-page: \$450 | ☐ 5.5" high x 8.5" wide | OR | ☐ 11" high x 4.25" wide |
| Quarter-page: \$275 | ☐ 2.75" high x 8.5" wide | OR | ☐ 5.5" high by 4.25" wide |

Note: First-time advertisers receive a 10% discount this year. And advertisers receive 2 complimentary concert guest tickets.

Ad cost:	\$ _____
Are you a new advertiser? If so subtract 10% of the cost	- _____
Final cost:	\$ _____

To reserve space in our programs: Email this form to sfcm00@gmail.com OR send it by regular mail to: **SFCM, P.O. Box 215, DeWitt, NY 13214**. You can also give us this information over the phone (**315-372-5195**; leave a message for Jamie Traver, Advertising Coordinator.)

To pay: Send a check (payable to "SFCM" with "Program Ad" written in the memo field) to: **SFCM, P.O. Box 215, DeWitt, NY 13214**. Or you may request an invoice. The deadline for payment is September 1, 2021.

To send ad copy: Email your finished ad to sfcm00@gmail.com or send hardcopy by regular mail to **SFCM, P.O. Box 215, DeWitt, NY 13214**. For quarter-page ads, you can send a business card. The deadline for all submissions is September 1, 2021.

Questions? Call **315-372-5195** and leave a message for Jamie Traver, Advertising Coordinator, or email us at sfcm00@gmail.com.