

SYRACUSE FRIENDS OF CHAMBER MUSIC

ADVERTISING RESERVATION FORM

I would like to place an ad in Syracuse Friends of Chamber Music's program booklet. The ad will appear in programs for all seven concerts in the 2021-2022 season and online.

Business name _____

Contact name _____

Address _____

Email address _____ Phone no. _____

Black and white ads

Full-page: \$490 ☐ 11" high x 8.5" wide
Half-page: \$290 ☐ 5.5" high x 8.5" wide **OR** ☐ 11" high x 4.25" wide
Quarter-page: \$185 ☐ 2.75" high x 8.5" wide **OR** ☐ 5.5" high by 4.25" wide

Premium color ads

☐ Inside front cover: \$1,300
☐ Inside back cover: \$1,000
☐ Back cover: \$1,300

Other color ads:

Full-page: \$800 ☐ 11" high x 8.5" wide
Half-page: \$450 ☐ 5.5" high x 8.5" wide **OR** ☐ 11" high x 4.25" wide
Quarter-page: \$275 ☐ 2.75" high x 8.5" wide **OR** ☐ 5.5" high by 4.25" wide

Note: First-time advertisers receive a 10% discount this year. And advertisers receive 2 complimentary concert guest tickets.

Ad cost: \$ _____
Are you a new advertiser? If so subtract 10% of the cost - _____
Final cost: \$ _____

To reserve space in our programs: Email this form to sfcm00@gmail.com **OR** send it by regular mail to: **SFCM, P.O. Box 215, DeWitt, NY 13214**. You can also give us this information over the phone (**315-372-5195**; leave a message for Jamie Traver, Advertising Coordinator.)

To pay: Send a check (payable to "SFCM" with "Program Ad" written in the memo field) to: **SFCM, P.O. Box 215, DeWitt, NY 13214**. Or you may request an invoice. The deadline for payment is **September 1, 2021**.

To send ad copy: Email your finished ad to sfcm00@gmail.com or send hardcopy by regular mail to **SFCM, P.O. Box 215, DeWitt, NY 13214**. For quarter-page ads, you can send a business card. The deadline for all submissions is **September 1, 2021**.

Questions? Call **315-372-5195** and leave a message for Jamie Traver, Advertising Coordinator, or email us at sfcm00@gmail.com.