

# SYRACUSE FRIENDS OF CHAMBER MUSIC

## ADVERTISING RESERVATION FORM

I would like to place an ad in Syracuse Friends of Chamber Music's program booklet. The ad will appear in programs for all seven concerts in the 2021-2022 season and online.

Business name \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

Email address \_\_\_\_\_ Phone no. \_\_\_\_\_

### Black and white ads

- |                                |  |
|--------------------------------|--|
| Full-page: \$490               | <input type="checkbox"/> 11" high x 8.5" wide    |
| Half-page horizontal: \$290    | <input type="checkbox"/> 5.5" high x 8.5" wide   |
| Half-page vertical: \$290      | <input type="checkbox"/> 11" high x 4.25" wide   |
| Quarter-page horizontal: \$185 | <input type="checkbox"/> 2.75" high x 8.5" wide  |
| Quarter-page vertical: \$185   | <input type="checkbox"/> 5.5" high by 4.25" wide |

### Premium color ads

- |  |        |
|--|--------|
| <input type="checkbox"/> Inside front cover: \$1,300 | (SOLD) |
| <input type="checkbox"/> Inside back cover: \$1,000  | (SOLD) |
| <input type="checkbox"/> Back cover: \$1,300         | (SOLD) |

### Other color ads:

- |                                |  |
|--------------------------------|--|
| Full-page: \$800               | <input type="checkbox"/> 11" high x 8.5" wide    |
| Half-page horizontal: \$450    | <input type="checkbox"/> 5.5" high x 8.5" wide   |
| Half-page vertical: \$450      | <input type="checkbox"/> 11" high x 4.25" wide   |
| Quarter-page horizontal: \$275 | <input type="checkbox"/> 2.75" high x 8.5" wide  |
| Quarter-page vertical: \$275   | <input type="checkbox"/> 5.5" high by 4.25" wide |

**Note: First-time advertisers receive a 10% discount this year. And advertisers receive 2 complimentary concert guest tickets.**

Ad cost: \$ \_\_\_\_\_

Are you a new advertiser? If so subtract 10% of the cost - \_\_\_\_\_

**Final cost:** \$ \_\_\_\_\_

**To reserve space** in our programs: Email this form to [sfcm00@gmail.com](mailto:sfcm00@gmail.com) **OR** send it by regular mail to: **SFCM, P.O. Box 215, DeWitt, NY 13214**. You can also give us this information over the phone (315-372-5195; leave a message for Jamie Traver, Advertising Coordinator.)

**To pay:** Send a check (payable to "SFCM" with "Program Ad" written in the memo field) to: **SFCM, P.O. Box 215, DeWitt, NY 13214**. Or you may request an invoice. The deadline for payment is September 1, 2021.

**To send ad copy:** Email your finished ad to [sfcm00@gmail.com](mailto:sfcm00@gmail.com) or send hardcopy by regular mail to **SFCM, P.O. Box 215, DeWitt, NY 13214**. For quarter-page ads, you can send a business card. The deadline for all submissions is September 1, 2021.

**Questions?** Call 315-372-5195 and leave a message for Jamie Traver, Advertising Coordinator, or email us at [sfcm00@gmail.com](mailto:sfcm00@gmail.com).